

Wholesome Food Keeps the Children Well

A mother writes:

"I have used Royal Baking Powder for eight years and it is the only baking powder I can use to have good results. I have noticed my children do not have any ill effects from anything that is made with it."

Prudent mothers avoid cheap baking powders because they frequently contain alum. No matter how much they are urged to change, they stick to

ROYAL Baking Powder

They KNOW it is absolutely pure

Royal contains no alum—Leaves no bitter taste

Ship your express and freight by N. M. Gibson's truck, leaves for Memphis at 6:30 a. m.

G. H. Rhodes, Whiteville postmaster, was here for several hours Monday offering for sale stock of an oil company in Texas. Mr. Rhodes is quite well known here and his local friends are glad for his visits here.

FOR SALE—240 acres of land, 90 in cultivation, 100 timbered land, fine pasture with spring water, two settlements, good houses on public road free delivery, mile from Thaxton, Rural school, two churches, 10 miles from R. R. Pontotoc, Miss., Price \$10 per acre. Write to Jessie Russell, Thaxton, Miss.

Work on the Morris-Moorman building next door to The Falcon is going on and the roof should be on by the end of the week if no untoward thing happens to prevent. As soon as completed Dr. John Morris and Dr. H. C. Moorman will occupy the building with their offices.

When you feel all sorts of aches and pains, a good deal in the daytime, you can charge it to a torpid liver which has allowed the system to get full of impurities. HERBINE cures all disorders produced by an inactive liver. It strengthens that organ, cleanses the bowels and puts the system in good healthy condition. Sold by Price Drug Co.

A monstrosity in the way of a cockle bur was left at The Falcon office this week. It was a plant with several fully developed burs on it, full grown burs, growing to the tip top of the plant. It was found in the field north of town, and was clipped as a curiosity for this time of year and brought here.

Chief Petty Officer S. M. Cox of the United States Navy, in charge of the recruiting office in Memphis, was in Somerville Wednesday in search for volunteers for the service. He asks that publicity be given to his next visit here which will be on July 30, at which time he will be glad to receive such young men as want to enter the Naval service. Those interested should meet Officer Cox here on July 30.

When the baby is suffering the double affliction of hot weather and bowel disorders, the remedy needed is McGEE'S BABY ELIXIR. It reduces the feverish condition, corrects the stomach and checks looseness of the bowels. Sold by Price Drug Co. adv.

A demonstration of the Fordson tractor was given last week in the northern part of this city and a number of visitors witnessed the work. The regular demonstration crew for the manufacturers manipulated the machines, tractors, plows, disks, pulverizers, etc., which did mighty pretty work. C. A. Oliver is the local representative.

Harry Mathis of Jackson spent a few days here last week with Mrs. Mathis and Harry Jr. and they accompanied him to Jackson where they are at present. Mr. Mathis has just returned from a business trip which kept him some weeks in New York, St. Louis and New Orleans, in connection with the cotton business of J. F. Mathis & Co. of Memphis in whose employ he has been for several years, in charge of their Jackson office.

CASTORIA

For Infants and Children
In Use For Over 30 Years

Always bears the Signature of *Dr. H. H. Plummer*

Miss Janie Mayo entertained a few friends Saturday afternoon at 3:30 in honor of Miss Virginia Cole of Memphis. The delightful game of five hundred was the feature of the entertainment. Miss Lillian Henley was fortunate in capturing the prize, a lovely handkerchief. The honoree was also presented with a pretty handkerchief, a delicious salad course was served after which the young people left counting the time all too short and voting Janie a fine hostess.

The regular examination for teachers' certificates will be held in each county in the state on Thursday and Friday, July 17 and 18, and all teachers who have not certificates now will have to take this examination. Under instructions from the State Superintendent no more temporary certificates will be granted to persons who have not taken an examination and none to those getting grades below 50 on any subject, nor to those who get a general average below 65.

Rains last Sunday visited many parts of this county and did much good. Somerville and vicinity were left out, however, and were until this afternoon, Wednesday, quite dry. A good local rain fell here this afternoon and helped wonderfully to revive crops and vegetation. Reports from over the county indicate a mighty poor prospect with the old corn, fair prospect with the cotton that has been cleaned, and much of the corn young yet to make its growth. That is, the whole crop outlook is yet in doubt, with some cotton good, the late.

Summer Complaint in Children

There is not anything like so many deaths from this disease now as before Chamberlain's Colic and Diarrhoea Remedy came into such general use. When this remedy is given with castor oil as directed and proper care is taken as to diet, it is safe to say that fully ninety-nine out of every hundred cases recover. Mr. W. G. Campbell of Butler, Tenn., says, "I have used Chamberlain's Colic and Diarrhoea Remedy for summer complaint in children. It is far ahead of anything I ever used for this purpose." adv.

Chamberlain's Colic and Diarrhoea Remedy

This medicine always wins the good opinion if not the praise of those who use it. Try it when you have need of such a remedy.

"About two years ago when suffering from a severe attack of summer complaint, I took Chamberlain's Colic and Diarrhoea Remedy and it relieved me almost instantly," writes Mrs. Henry Jewett, Clark Mills, N. Y. This is an excellent remedy for colic and diarrhoea and should be kept at hand by every family." adv.

CALOMEL SALIVATES AND MAKES YOU SICK

Acts like dynamite on a sluggish liver and you lose a day's work.

There's no reason why a person should take sickening, salivating calomel when 50 cents buys a large bottle of Dodson's Liver Tone—a perfect substitute for calomel.

It is a pleasant, vegetable liquid which will start your liver just as surely as calomel, but it doesn't make you sick and can not salivate.

Children and grown folks can take Dodson's Liver Tone, because it is perfectly harmless.

Calomel is a dangerous drug. It is mercury and attacks your bones. Take a dose of nasty calomel today and you will feel weak, sick and nauseated tomorrow. Don't lose a day's work. Take a spoonful of Dodson's Liver Tone instead and you will wake up feeling great. No more biliousness, constipation, sluggishness, headache, coated tongue or sour stomach. Your druggist says if you don't find Dodson's Liver Tone acts better than horrible calomel your money is waiting for you.

Stings or bites of insects that are followed by swellings, pain or itching should be treated promptly, as they are poisonous. BALLARD'S SNOW LINIMENT counteracts the poison. It is both antiseptic and healing. Sold by Price Drug Co. adv.

Piles Cured in 6 to 14 Days

Druggists refund money if FAZO OINTMENT fails to cure itching, blind, bleeding or protruding piles. Instantly relieves itching piles, and you can get restful sleep after the first application. Price 60c.

Colds Cause Grip and Influenza

LAXATIVE BROMO QUININE Tablets remove the cause. There is only one "Bromo Quinine." E. W. GROVE'S signature on box. 30c.



FORD PRICES

Touring Cars	-	\$525.00
Runabout	-	500.00
Chassis	-	475.00
Coupelet	-	675.00
Sedan	-	800.00
Town Car	-	750.00
Trucks	-	550.00

Prices F. O. B. Detroit.

C. A. OLIVER & CO.

LOCAL AND PERSONAL

FOR SALE—Registered Duroc pigs, J. B. Summers, Somerville, Tenn.

Miss Sallie Horton has as her guest this week Mrs. Battle of Memphis.

Miss Angie Hudson of Jackson Tennessee is a visitor to Miss Virginia Harris this week.

FOR SALE—Three tenement houses on North Main street. Apply to Mrs. C. C. Williams.

Miss Winka Werner of Memphis is the guest of her niece Mrs. N. M. Gibson.

Mrs. P. W. Nave of Memphis, and two children are the guests of their cousin, Mrs. N. M. Gibson.

FOR SALE—An Over and five passenger car in good condition. Model 90. Apply at The Falcon office.

Mr. and Mrs. W. A. Rhea have gone to Memphis where they will spend several weeks with relatives.

Norman Stainback is here from Dumas, Arkansas, visiting his mother Mrs. J. M. Jones, and other relatives.

Rush orders from Somerville to Memphis delivered the same day by N. M. Gibson's truck. Phone 114.

Mrs. T. B. Yancey was guest of friends in Somerville and the county for several days last week.

Miss Susie Jones and Mr. and Mrs. John Darragh of Memphis, with Master Jack Darragh visited in this city last week.

Mrs. U. C. Ivy and Mr. and Mrs. Vuncannon of Memphis were the past week end guests of Mr. and Mrs. Otto Kornik.

I am taking orders now for Red Ash Corono lump, Illinois lump and Kentucky lump coal for delivery in summer and fall. G. W. Locke. adv.

R. W. Mayo and family arrived Tuesday from their home in Little Rock and are guests of his brothers, W. M. and J. L. Mayo, and their families.

Miss Pheraby Barkdoll of Memphis is in this city spending a short vacation here with her sister, Mrs. H. P. Stainback.

Misses Margaret Wetzler and Fannie Joe Latta are attending the Young People's Encampment of the Memphis Conference at Martin, Tenn. this week.

FOR SALE—Eight Duroc pigs, 3 females at \$15 each, 5 males at \$12.50 each. Also 2 white Leghorn cockerels, 150 each, W. S. Newby, Somerville.

Mr. and Mrs. M. R. Henley, with their daughter, Miss Gladys, and nieces, Misses Van, Lillian and Grace, have been several days this week with friends and relatives in this city.

The meeting of the friends of the County Fair will be held at the courthouse tomorrow afternoon, Saturday, and all who are interested are urged to come, 2:30 Saturday afternoon, July 12.

The fast freight will make daily trips to and from Memphis. Phone 114. N. M. Gibson.

Mrs. J. G. Richardson and little niece Mary Elizabeth Patten, of Memphis, Tennessee were week end visitors at their father's Fred Goosman.

Mrs. George F. Goosman and children, Willie May, George F. Jr., Ruth and Martha Louise, of Belis, Tennessee were week end visitors at their fathers Fred Goosman's, who celebrated his 6th birthday Sunday.

Lipsky Brothers, The Falcon learns, expect to build at an early date a large brick warehouse on their lot just south of their store and which they recently purchased from J. E. Boswell.

Cards from Capt. and Mrs. E. A. Maddox from New York state that they had a fine visit with relatives in Virginia and that they will be home soon, after a sight-seeing trip thru eastern and northeastern points of interest.

Frank Miller was for a number of years superintendent of the local water and light plant was here this week offering for sale stock in an oil company which he is promoting and which holds leases on land in some of the prominent western fields.

CALLED HER FAMILY TO HER BEDSIDE

Six Years Ago, Thinking She Might Die, Says Texas Lady, But Now She Is a Well, Strong Woman and Praises Cardui For Her Recovery.

Bayne City, Tex.—Mrs. Mary Kilman, of this place, says: "After the birth of my little girl...my side commenced to hurt me. I had to go back to bed. We called the doctor. He treated me...but I got no better. I got worse and worse until the misery was unbearable...I was in bed for three months and suffered such agony that I was just drawn up in a knot... I told my husband if he would get me a bottle of Cardui I would try it... I commenced taking it, however, that evening I called my family about me... for I knew I could not last many days unless I had a change for

the better. That was six years ago and I am still here and am a well, strong woman, and I owe my life to Cardui. I had only taken half the bottle when I began to feel better. The misery in my side got less... I continued right on taking the Cardui until I had taken three bottles and I did not need any more for I was well and never felt better in my life... I have never had any trouble from that day to this."

Do you suffer from headache, backache, pains in sides, or other discomforts, each month? Or do you feel weak, nervous and fagged-out? If so, give Cardui, the woman's tonic, a trial.

J. T.

Is it Hot Enough for You?

We Have for Gentlemen

"Keep Cool" Suits of Mohair or Palm Beach of all styles or cuts, prices from \$10 to \$20
New Straw Hats of all styles to fit everybody prices \$1 to \$6
New line of Shirts, all qualities and sizes, from \$1 to \$9
New hot weather collars of all styles

A new line of Ties just received for old men as well as young
A full line of Belts to fit everybody
A new and complete line of Half Hose, all sizes and quality
A full line of Hot Weather Underwear
Night Shirts and Pajamas, all sizes
A full line of Cool Pants for the hot weather



For the Ladies We Have

A full line of everything you want in Voiles, Organdies, Silks, Ruchings and white goods of all kinds.

A new line of White Slippers to suit and fit everybody.

A complete line of Parasols.

Ladies' Mid-Summer Hats of all descriptions and styles.
Fans of all kinds, Palm Leaf and open and shut.

A new and complete line of Shirt Waists and Skirts of all sizes and quality, with the prices right.

Call and Let Us Convince You
LIPSKY BROS., Inc.